Invitation

Please join us for the 48th Florida Dairy Production Conference on Wednesday, March 21, 2012. This year’s program includes expert speakers and producer panelists focusing on practical take home messages for our dairy industry. In addition, this conference is a great opportunity to catch up with others working in the Florida dairy industry.

Registration

Your registration fee for the Dairy Production Conference includes the program, one copy of the proceedings, refreshment breaks, and the luncheon. Registration fees: Early registration ending on March 19: $75 for first person, $50 for additional people from the same farm/company. After March 19 or at the door: $100 for first person, $75 for additional people from the same farm/company. To receive the multi-person discount, everyone from the same farm/company needs to register at the same time. To register, please contact Sabrina Robinson by phone (352) 392-1958, ext. 250 or email sbro@ufl.edu or complete and fax the registration form found on this brochure to (352) 392-1931. Registration fees will be collected by check, cash or credit card at the registration table of the conference.

Conference Location

The 48th Florida Dairy Production Conference will be held in the newest building on campus: the Alto Straughn IFAS Extension Professional Development Center on 2142 Shealy Drive. Directions to the Straughn Extension Center: From I-75, take Exit 384 (Archer Road) and turn east towards campus; travel 2.5 miles and V off to the right onto SW 16th Ave; proceed to the first light (Shealy Drive) and turn right onto Shealy Drive (the College of Veterinary Medicine will be on your left as you turn); the Straughn Extension Center will be on your right about a block down on Shealy Drive.

Sponsorship Opportunities

Sponsors have the choice of three sponsorship packages to support the Florida Dairy Production Conference.

Bronze Sponsorship is $200. Sponsors may submit educational and product information for inclusion in packets for all registrants. Registration and the opportunity to set up a booth are not included.

Silver Sponsorship is $350. In addition to one free registration, sponsors may submit educational and product information for inclusion in packets for all registrants. Silver sponsors also may set up a booth.

Gold Sponsorship (speaker sponsor, or break sponsor) is $750. Benefits are the option to add material to packets, two free registrations, and special recognition. Gold sponsors also may set up a booth.

For more information regarding sponsorship or to become a sponsor, please contact Jose Santos at (352) 392-1958 ext. 251 or e-mail jepsantos@ufl.edu. University of Florida federal ID: 59-0974739.

Dairy Production Conference Participants

Ann Blount, Associate Professor, Department of Agronomy, UF, Marianna, FL
David Bray, Emeritus Extension Agent IV, Department of Animal Sciences, UF, Gainesville, FL
Michael Casey, Manager, Suwannee Valley Feeds, Trenton, FL
Calvin Covington, retired CEO of Southeast Milk, Inc., Clemmons, NC
Geoff Dahl, Professor and Chairman, Department of Animal Sciences, UF, Gainesville, FL
Albert De Vries, Associate Professor, Department of Animal Sciences, UF, Gainesville, FL
Eric Diepersloot, Herd Manager, IFAS Dairy Unit, UF, Hague, FL
Chris Holcomb, Florida Dairy Youth Agent, UF, Bartow, FL
Rodney Land, Dairy producer (Dairyland Dairy), Mayo, FL
Fiona Maunsell, Research Assistant Professor, College of Veterinary Medicine, UF, Gainesville, FL
Scott McAdams, Dairy producer (ATR Dairy), Mayo, FL
John Mims, Dairy producer (Rex Run Dairy), Hawthorne, FL
Calvin Moody, Dairy producer (Brookscoro Dairy), Quitman, GA
Maggie Murphy, Director of Member Services, Southeast Milk, Inc., Belleview, FL
Keith Shiver, Dairy Producer (Shiver Dairy), Mayo, FL
Mary Sowerby, Regional Specialized Dairy Agent, UF, Live Oak, FL
John Van Sickle, Professor, Department of Food and Resource Economics, UF, Gainesville, FL
Ray West, Manager, SE DHIA, Chipley, FL

2012

48th Florida Dairy Production Conference

Wednesday, March 21, 2012 9:45 AM – 5:00 PM
Alto Straughn IFAS Extension Professional Development Center
2142 Shealy Drive
Gainesville, Florida
Mail-in Registration Form
2012 Florida Dairy Production Conference

Farm or Company

Name(s)

Additional Name(s)

Address

City                                      State              Zip

Phone

#____@ $75  Early registration (received on or before March 19, 2012). First person pays $75. Other people from same farm/company pay $50 pp.

#____@ $100  Regular registration (received after March 19, 2012). First person pays $100. Other people from same farm/company pay $75 pp.

$________  Total amount

All payments will be made the day of the conference.

Payment options:
Check made payable to: University of Florida or pay cash.

Mail or fax form to:
Florida Dairy Production Conference
Attn: Sabrina Robinson
P.O. Box 110910, Gainesville, FL 32611
Fax (352) 392-1931

You may also call or email Sabrina Robinson with your registration details: (352) 392-1958, ext. 250 or email sbro@ufl.edu.

Conference Agenda
Wednesday, March 21, 2012

9:00 AM  Registration
Presiding – Chris Holcomb, University of Florida

9:45  Welcome – Geoffrey Dahl, University of Florida

10:00  Many Facets of Dairy Risk Management – John Van Sickle, University of Florida

10:40  Risk Management on the Farm – Panel Discussion – Keith Shiver, Scott McAdams and Mike Casey. Moderator: Mary Soverby

11:25  Weighted Cost of Capital on Florida Dairy Farms – Albert De Vries, University of Florida

11:45  DHI Awards – Ray West, SE DHIA

12:00 PM  Luncheon
Presiding – Maggie Murphy, Southeast Milk, Inc.

1:00  The Florida Dairy Industry (Things Florida Dairy Farmers Need to Know) - Calvin Covington, Former CEO, Southeast Milk, Inc.

1:45  Dairy Forage Update: On Farm Studies - Ann Blount, University of Florida

2:05  Impact of Dry Cow Cooling on Performance and Health – Geoffrey Dahl, University of Florida

2:45  Refreshment Break
Presiding – David Bray, University of Florida

3:05  What Does It Take to Go from 550,000 to < 200,000 SCC? – Eric Diepersloot, University of Florida

3:40  Effective Use of Standard Operating Procedures on Dairies to Improve Herd Health – Fiona Maunsell, University of Florida

4:10  Real World Ways to Lower SSCs and Use of SOPs – Panel Discussion – Rodney Lund; Calvin Moody and John Mims. Moderator: David Bray

4:55  Wrap-up

5:00  Reception – Hors d’oeuvres, non-alcoholic beverages and beer are available for your enjoyment.

Program Committee
University of Florida: David Bray, Courtney Davis, Albert De Vries, Alan Ealy, Kibs Galvaõ, Chris Holcomb, Carlos Risco, Mary Soverby, José Santos, and Charlie Staples.

For Additional Information Contact
Mary E. Sowerby, UF Dairy Extension, Live Oak phone (386) 362-2771, e-mail meso@ufl.edu
Albert De Vries, UF Department of Animal Sciences phone (352) 392-5594 ext. 227, e-mail devries@ufl.edu
Jose Santos, UF Department of Animal Sciences phone (352) 392-1958 ext. 251, e-mail jepsantos@ufl.edu

Participants with special needs can be reasonably accommodated by contacting Albert De Vries at least 10 days prior to the conference. He can be reached by phone at (352) 392-5594 or by fax at (352) 392-5595.

The Institute of Food and Agricultural Sciences (IFAS) is an Equal Employment Opportunity - Affirmative Action Employer authorized to provide research, educational information and other services only to individuals and institutions that function without regard to race, color, sex, age, disability or national origin.

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